

NEWS RELEASE (201) 624-6715

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FOR IMMEDIATE RELEASE

New Brunswick, N.J.--Gustav Heningburg, president of Gustav Heningburg Associates and host of WNBC-TV's "Positively Black," delivered the commencement address to the estimated 350 graduates at the University College of Rutgers University in New Brunswick on May 25.

Earlier in the day, Heningburg, a Secaucus resident, received an honorary Doctor of Humane Letters Degree from the University.

In his address, Heningburg reminded the graduates that among the major responsibilities they would be compelled to face immediately is the crisis of garbage disposal we have inflicted upon ourselves. He also cautioned that American higher education and the nation's business community have apparently failed to grasp the reality that by the year 2000 only 15-20% of the entering work force will be white males.

"Addressing this reality may be among the most compelling issues facing New Jersey and the nation in the decade of the nineties."

# Gustav Fleningburg

Pioneer proponent and administrator of Equal Opportunity legislation, dynamic contributor in the design of this State's system of higher education, provocative television host, and political activist extraordinaire in the interests of affirmative action employment opportunity, you are the very model of the effective public citizen. We are in your debt for not only extending the dimensions of freedom for the minority population, but for enriching the lives of us all by helping to make democracy work.

Now, therefore, by virtue of the authority vested in me by the Boards of Governors and Trustees of Rutgers, New Jersey's State University, I am pleased to confer upon you, honoris causa, the degree of Doctor of Humane Letters, with all the rights, responsibilities, privileges and immunities appertaining thereunto, here and elsewhere.

Edward J. Bloustein  
President

Conferred at the  
223rd Anniversary Commencement of  
Rutgers - The State University of New Jersey  
May 25, 1989

Rev!

Gus Canned  
1st Release.

Went out  
like this with  
Picture Attached

Flora  
5/31/89